

Brief generator:

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|---|--|--|---|
| Name the client(s) | List the users and market | Name and describe the location(s) Where is the problem, where is the solution for, what conditions will it be used under? | List products that could be useful or are related to the problem |
| Describe and explain the user's relevant problems | Describe the users, age groups, interests, abilities | | |

My client is..... they are looking for a solution to a design problem which is..... It will be used by in

Some existing products that would be useful to look at for ideas would be.....